

**NSNA 67th Annual Convention**

**April 3-7, 2019 • Salt Palace Convention Center**

**Salt Lake City, UT**

**Program Book Ad Space Application**

Please complete all details and return to by mail, scan copy: nsna\_exhibits@ajj.com, or fax: 856-589-7463

**ADVERTISER CONTACT INFORMATION:** *This person will be responsible for all correspondence.*

**\*Contact Name:**       **Tile:**      

**Company Name:**      

**Address:**      

**City:**       **State:**       **Zip code:**      

**Phone:**     **/**    **/**      **Fax:**     **/**    **/**     

**\*Contact Email:** *(required to process registration)*     

**\*Required Fields; Electronic Confirmation Materials & Updates sent by email only!**

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| **ROGRAM BOOK AD SPACE OPPORTUNITIES** | | | | | | | | |
| **Ad Space Closing Date:** February 8, 2019 **Ad Materials Deadline no later than:** February 15, 2019  Send High Resolution PDF Ad File to: nsna\_exhibits@ajj.com. **Ads are to be pre-paid.** | | | | | | | | |
| **Mechanical Requirements** | **Width** | | **Depth** | | **Important Ad Bleed Note:** Ads with bleed must extend 1/8" (.125”) past trim size  **Reproduction Requirements:** High Resolution PDF Electronic Ad Files (minimum 300 dpi). Please ensure that all fonts and images are embedded into the PDF file and that all security permissions are removed prior to sending to: nsna\_exhibits@ajj.com  **Please Note:** On full page ads keep any text 1/2” from the edge. If possible, please send a final proof or color copy of your ad when submitting. Advertising requiring type-setting or halftone conversions will be invoiced per rate schedule. | | | |
| ½ Page Horizontal | 6 13/16” | | 4 3/4" | |
| ½ Page Vertical | 3 3/8” | | 9 5/8” | |
| Full Page (No Bleed) | 7” | | 10” | |
| Trim Size | 7 7/8” | | 10 1/2" | |
| Bleed Size | 8 1/8” | | 10 3/4" | |
| **Ad Fee Rates** | **Exhibitor Ad Rates** | | | | | **Non-Exhibitor Ad Rates** | | |
| **Page & Color Options:** | **Check\*** | | | **Credit** | | **Check\*** | | **Credit** |
| 1 Page | $895 | | | $920 | | $1,155 | | $1,190 |
| ½ Page | $735 | | | $760 | | $950 | | $975 |
| 4 Color \*\* | $1,215 | | | $1,250 | | $1,520 | | $1,565 |
| **TOTAL AMOUNT** |  | | | | | | | |
| ***Note:*** *Page rates shown are black and white; No Agency Commissions Allowed.* | | *\* NSNA discount for payment by check is already included in ad rates shown* | | | | | *\*\* 4-color charges are additional to page rate* | |

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| **PAYMENT INFORMATION** |

**Grand Total Payment Due:** *(Exhibit & Ad payments)* $      

*NSNA Tax ID # 13-6081991* **Full payment due by February 15, 2019**

**Pay by Credit Card:**   Visa  MasterCard *NO AMEX ACCEPTED*

**Name on Credit Card:**      

**Credit Card Number:**      

**Expiration Date:**       **Security Code:**      **Charge Amount: $**     

**Card Holder Signature:**      

**Pay by Check:** Mail check payable in U.S. Funds to:

NSNA 67th Annual Convention

c/o Anthony J. Jannetti, Inc.

Attention: Lauren McKeown

**Postal** - Box 56, Pitman, NJ 08071-0056

**Overnight Service** - 200 East Holly Avenue, Sewell, NJ 08080

***Please direct any questions to nncc\_exhibits@ajj.com***

**Conference and National Marketing Representative: NSNA Exhibit Managers:** Rick Gabler and Tom Greene

Anthony J. Jannetti, Inc. ● East Holly Avenue Box 56 ● Pitman, New Jersey 08071-0056 ● Phone 856-256-2300 ● Fax 856-589-7463 ● Website: www.ajj.com